



# MAHARISHI VIDYA MANDIR PUBLIC SCHOOL



**SITAPUR ROAD LUCKNOW**

**Class - XI**

**Subject –Business Studies**

**(Session: 2017-2018)**

Month	Topics
April	Nature & Purpose of Business, Forms of Business Organisation, Public, Private & Global Enterprise.
May	Business services.
July	Emerging Modes of Business, Sources of Business finance, Revision.
August	Small Business, Internal Trade.
September	International Business – I,
October	International Business – II, Social Responsibility of Business & Business Ethics.
November	Revision
December	Business Environment, Consumer Protection.
January	Nature of Management, Principle of Management, Marketing Management.
February	Marketing Management, Revision work.